ARSON REWARDS

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Main Contact

Mailing Informatio

Create Larson Rewards Enrollment

HVAC CONTRACTOR H12345

Enroll Today to Start Earning Your Rewards!

Visit www.larsonrewards.net





Corporate Office:

W233 N2869 Roundy Circle West Pewaukee, WI 53072 262.542.0200

www.galarson.com

Founded in 1936, the Gustave A. Larson Company is the Midwest, Plains and Mountain States leading wholesale distributor of Heating, Ventilation, Air Conditioning, and Refrigeration (HVAC/R) equipment, parts and supplies. LOYALTY has its REWARDS



Imerican Standard

HEATING & AIR CONDITIONING



Have questions about Program Details, Points or Enrollment? Contact: larson.rewards@galarson.com

CLARSON REWARDS

How to Earn

Earn points when you grow your Parts & Accessories (P&A) purchases

Yearly Base Goals

Yearly base goals are calculated using total 2018 purchases on qualifying P&A products OR \$20,000; whichever is greater

Percent Earned	Terms	Points Earned*
0.5%	Baseline goal met	Back to dollar one
1%	Incremental growth over base up to up to 9.99%	Back to base amount OR**
2%	Incremental growth over base from 10-24.99%	Back to base amount OR**
3%	Incremental growth over base over 25%	Back to base amount

*Points are available for redemption once your yearly base goal is met. **Growth points are calculated based on your growth tier.

Bonus Points

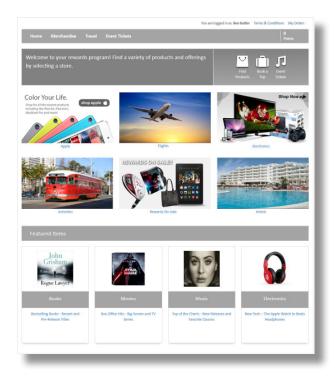
- Take advantage of promotions to earn BONUS POINTS throughout the year
- Attend training sessions to earn
 BONUS POINTS

Points Expiration

Points earned in 2019 will expire March 31, 2020.

Online Catalog

- 10,000+ merchandise rewards in categories such as lifestyle, media, events and activities, lifetime experience, exotic travel, social consciousness and gifts
- Wish list, product comparison and advanced search filters
- E-mail support with live customer service representatives
- 100% Satisfaction Guarantee!



What Qualifies?

- Parts, Accessories, Supplies, Hydronics, Solar and Hearth Products
- For a complete list of qualifying* items, see below

Air Distribution Accessories (Sheet Metal Fittings, GRDs, Venting)

Commercial HVAC Accessories & Controls (Ventilation, IAQ, Filters, GRDs, Temp Controls, Valves, Pneumatics, Actuators, Zoning **Compressors** (Scroll, Hermetic, Semi-Hermetic, Discus)

Electric Motors & Drives (Motors, Capacitors, Belts, Sheaves, Pulleys, Fan Blades) Food Service/Institutional Accessories (Water Filters, Freezer/Cooler Box Accessories) Hearth Products (Fireplaces, Gas Inserts, Electric Fireplaces, Accessories) Hydronics (Boilers, Water Heaters, Controls, Pumps, Radiant Tubing / Accessories) **Over the Counter Residential Equipment** (Market Specific Non-"Dealer" Equipment) Refrigeration Accessories & Controls (Filter Driers, TXVs, Sight Glasses, Solenoids, Ball Valves, Controls, Oils, Defrost Timers) Residential HVAC Accessories (A-Coils, Line Sets, Equipment Pads, Installation Accessories) Residential Indoor Air Quality Products (Air Cleaners, Humidifiers, Dehumidifiers, ERVs, UV Purifiers, Replacement Filters) Residential HVAC Controls (Fan Centers/Limits,

Gas Valves, Relays, Contactors, Transformers **Residential Thermostats & Zoning** (Mechanical, Digital, Programmable, Zoning Panels, Zone Dampers)

Tools & Supplies (Sheet Metal Tools, Recover Machines, Electrical Components, Meters & Gauges, Welding Equipment & Supplies, Welding Gas)

*Items that DO NOT qualify include: Residential "Dealer" Equipment, Commercial Equipment, Refrigerant, Copper and Ductless Split Systems & Accessories