







Fall 2017 Parts Preseason Benefits	Standard Orders \$500 - \$1,499	Standard Orders \$1,500 - \$2,499	Elite Orders \$2,500 - \$4,999	Elite Orders \$5,000 - \$7,499	Elite Orders \$7,500 - \$9,999	Elite Orders \$10,000 - \$19,999	Elite Orders \$20,000 and up
Special Terms on Stocking Order*	X		Net 60		Net 90		
Locked In Price Increase Protection on Stocking Order and Preseason Catalog Through	12-31-2017		1-31-2018			2-28-2018	
Discount on Order	X	1%	2%	2%	3%	4%	5%
OR							
GEAR UP for the Ultimate Tailgate 	X	X					
			Set of 2 Game Day Lounge Chair (\$50 Value)	Official Size Corn Hole Board Game (\$150 Value)	Bose SoundLink Revolve+ Bluetooth Speaker (\$300 Value)	Weber Q1000 Gas Grill + Portable Folding Bar (\$500 Value)	Ultimate Tailgate - ALL items listed PLUS 5' Gazebo Tent (\$1,200 Value)
LARSON REWARDS	Standard Larson Rewards Points on Purchases						
PLUS							
BONUS Larson Rewards Points	X		Extra 10,000 Points		Extra 15,000 Points	Extra 20,000 Points	Extra 40,000 Points
100% Inventory Rebalancing**	X		100% \$\$ for \$\$ Towards Spring 2018 Promotion				

*, ** See last page of catalog for full program details. Account must be in good standing to receive delayed billing.
Items earned in Parts Preseason are subject to 1099 Reporting.

Why Stock Parts?

1. You won't miss sales! Evening and weekend service calls can be completed on the spot, and customers will not have to wait.
2. You will close more jobs that your competition won't even have a chance to quote.
3. You keep your team on the job, and not picking up parts.
4. You take advantage of great promotional terms and improve your cash flow.
5. You have price protection because you OWN IT.
6. You earn Larson Rewards Bonus Points!



Why Place a Preseason Stocking Order?

Enjoy all of these benefits when you place a \$10,000 Stocking Order:

- \$400 Savings OR a Weber Q1000 Gas Grill and Portable Folding Bar
- 20,000 BONUS Larson Rewards Points
- 3 Equal Payments
- Price Lock through January 31st

Get BONUS POINTS from
LARSON REWARDS

PLUS

*Earn Order Discounts
or Ultimate Tailgate Gear!*



**LOW PRICES, INVENTORY REBALANCE,
GREAT TERMS & LOCKED IN PRICING**