



Gustave A. Larson Company

WHOLESALE HVAC AND REFRIGERATION

April 2, 2007

HVAC Contractor:

The Gustave A. Larson Company has a proud tradition of supplying top quality products to the HVAC industry. We are pleased to announce the expansion of Lennox Hearth Products to the rest of our footprint and is now available to HVAC contractors located in Minnesota, Wisconsin, Illinois, Indiana and the Upper Peninsula of Michigan.

The Gustave A. Larson Company is classified as an HVAC 2-Step Distributor for Lennox Hearth Products. Which means, we purchase directly from Lennox, ensuring you receive the best price on fireplaces and accessories.

For over 100 years, Lennox has been a well-known and respected name in the Heating and Air Conditioning Industry, as well as the Hearth Industry. Lennox Hearth Products has become the second largest hearth products company in the industry, and becoming the premier supplier of gas/wood burning fireplaces and accessories.

We are excited about this opportunity and look forward to discussing with you how Lennox Hearth Products can grow your business. Please feel free to contact us with any questions.

Sincerely,

Andrew Larson
CEO
Gustave A. Larson Company