



Gustave A. Larson Company

WHOLESALE HVAC, REFRIGERATION AND CONTROLS
Corporate Office and Distribution Center

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FOR IMMEDIATE RELEASE

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FOR INFORMATION CONTACT:

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Gustave A. Larson Company Partners with Habitat for Humanity of Dane County

Pewaukee, WI – In its commitment to give back to the local communities it serves, Gustave A. Larson Company has made a major commitment to the Double the Homes-Double the Hope Habitat for Humanity Campaign. Over the next five years, the Larson Company in partnership with American Standard Heating & Air Conditioning, Advanced Distributor Products and RenewAire, and will provide up to \$125,000 in HVAC equipment for 75 homes in Madison/Dane County area.

The Gustave A. Larson Company, an industry leader in the wholesale distribution of heating and air conditioning equipment and supplies, began as a small storefront in 1936 in Madison, Wis. Each branch carries an extensive inventory of equipment and replacement parts to serve customer's needs. The Larson Company maintains a \$40 million inventory and an in-house truck fleet that replenishes the branches nightly. A state-of-the-art computer system links all 43 locations with the corporate offices and distribution center in Pewaukee, Wis.